

# Your **website** white-labeled

Everything you need to prepare before we start — accounts, access, and responsibility split. By the end of the project, you own 100% of your infrastructure.

## YOUR CONTACT

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# What we'll build together

A professional, fast, SEO-optimized website hosted on modern infrastructure — fully owned by you at delivery.

## What's included

### Design & integration

Custom design or pixel-perfect integration of an existing mockup, responsive, animations (GSAP), WCAG AA accessibility.

### Performance & SEO

Core Web Vitals 90+ (Lighthouse), SSR/SSG, sitemap, robots.txt, JSON-LD schema, OpenGraph/Twitter Cards, hreflang if multilingual.

### Deployment & monitoring

Automatic CI/CD via Git, preview deployments per branch, 1-click rollback, SSL & CDN included.

**White label:** every account listed in this guide is created by you and remains your property. I hold nothing in my name.

## Accounts to create (by you)

Create these accounts in your name or your company name. Then add me as a collaborator with the role shown — I only need the access I need, nothing more.

### GitHub

REQUIRED

Source code hosting. Your account = you own the code. A private repo is enough for a website.

**Link:** [github.com/signup](https://github.com/signup) **Plan:** Free **My role:** Collaborator (Write)

### Vercel

REQUIRED

Website hosting. Connected to your GitHub: every push deploys automatically. SSL, global CDN and branch previews included for free.

**Link:** [vercel.com/signup](https://vercel.com/signup) **Plan:** Hobby (free) is enough for most sites **My role:** Member

### Domain name

REQUIRED

Your web address (e.g. *yourcompany.com*). Buy it in your name — it's your most valuable asset. Avoid domains bundled with hosting providers.

**Recommended registrars:** [porkbun.com](https://porkbun.com), [namecheap.com](https://namecheap.com), [cloudflare.com](https://cloudflare.com) **Budget:** \$10–15/year

### Google Search Console

REQUIRED

Verifies your ownership with Google and tracks indexing, queries, SEO errors. Essential to exist on Google.

**Link:** [search.google.com/search-console](https://search.google.com/search-console) **Plan:** Free **My role:** Delegated user (Full)

### Google Analytics 4

RECOMMENDED

Measures traffic: visitors, sources, top pages, conversions. Free and industry-standard.

**Link:** [analytics.google.com](https://analytics.google.com) **Plan:** Free **My role:** Editor

### Resend (or equivalent)

RECOMMENDED IF CONTACT FORM

Transactional email service (contact forms, notifications). More reliable than classic SMTP: optimized deliverability.

**Link:** [resend.com](https://resend.com) **Plan:** Free (3,000 emails/month) **Alternatives:** Brevo, Mailgun, Postmark

### Google Business Profile

RECOMMENDED IF LOCAL BUSINESS

Google Maps / Search listing for your business. Essential for local SEO and credibility (customer reviews).

**Link:** [business.google.com](https://business.google.com) **Plan:** Free

## Cloudflare

OPTIONAL (ADVANCED)

Only useful if you want: centralized DNS with custom emails, enhanced DDoS protection, or aggressive caching. Vercel already includes CDN + SSL — Cloudflare is rarely needed for a simple site.

**Link:** [cloudflare.com](https://cloudflare.com)   **Plan:** Free

# Who does what

Clear split so we move fast, with no blockers or misunderstandings.

## WHAT I DO

- Design & mockups (or integration of a provided design)
- Full front-end & back-end development
- Technical setup: DNS, domain, SSL, emails
- GitHub ↔ Vercel wiring, CI/CD
- Technical SEO: sitemap, robots, schema, meta, OG tags
- GA4 / GSC / Resend installation
- Lighthouse, responsive, accessibility testing
- Production deployment & final checks

## WHAT YOU DO

- Creating the listed accounts (p. 02)
- Purchasing the domain in your name
- Adding me as a collaborator with the roles shown
- Providing content: texts, logo, photos, legal notices
- Validating key steps (design, go-live)
- Approving Google access requests (email validation)
- Paying third-party services (domain, Vercel Pro if needed)

## Content to prepare

The more you prepare upfront, the faster we deliver. Ideally before kickoff:

**Texts** — homepage, about, services, contact, legal notices / privacy policy.

**Media** — logo (SVG if possible), HD photos, videos if needed, brand icons.

**Identity** — color palette, preferred fonts, examples of sites that inspire you.

**SEO** — target keywords, geographic areas, main competitors.

# Delivery & white-label handover

At the end of the project, everything is in your name. Here's how the handover goes.

- 1 Final validation** — full walkthrough of the live site, mobile/desktop responsive check, form and email tests.
- 2 Ownership transfer** — you already own every account. I remove my collaborator access if you wish, or I keep it for maintenance (your call).
- 3 Technical documentation** — a PDF listing: URLs, linked accounts, environment variables, deployment procedure, emergency contacts.
- 4 Training (30 min)** — video call to show you how to edit texts yourself, check stats, manage form submissions.
- 5 Warranty** — 30 days of bug fixes included after delivery for anything within the agreed scope.
- 6 Maintenance (optional)** — monthly retainer if you want me to maintain the site (updates, small changes, monitoring). Otherwise it all runs autonomously.

## Recurring costs on your side

### Domain name

**MANDATORY**

~\$10–15/year. Auto-renewal recommended to avoid losing the domain.

### Vercel Hobby

**FREE**

Enough for most sites. Move to Pro (\$20/month) only for high traffic or advanced features.

### Transactional email

**FREE WITHIN QUOTA**

Resend Free = 3,000 emails/month. Plenty for a contact form.

**Questions?** Reach me on WhatsApp (+261 32 99 20 699) or email. I usually reply within 24 h on weekdays.